## ABSTRACT OF THE DISCLOSURE

A method and apparatus for enabling a moving picture mail server to receive moving picture mail from a first mobile terminal and transmit the received moving picture mail to the second mobile terminal. A support codec of the first mobile terminal serving as a transmitting side is confirmed. A support codec of the second mobile terminal serving as a receiving side is confirmed. It is determined whether or not the support codecs of the first and second mobile terminals are compatible. If the support codecs of the first and second mobile terminals are compatible, the moving picture mail received from the first mobile terminal is transmitted to the second mobile terminals are incompatible, the moving picture mail received from the first mobile terminal is transcoded on the basis of the support codec of the second mobile terminal. The transcoded moving picture mail is transmitted to the second mobile terminal.

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